Nastassiya Palikarpava
UX/CX/PRODUCT DESIGN

Portfolio: palikarpava.com

About me,

High performing and forward-thinking Product and User Experience Designer with 6+ years of combined professional experiences who is committed to the effective realization of the vision, design, oversight, and delivery of complex software products and innovative enterprise-level SaaS applications. Proven to drive business growth through strategic planning, research and development, creative and technical initiatives, and implementing cutting-edge information solutions to address business opportunities and organizational growth.

Integrates knowledge, skills, and abilities to create a growing demand for products and services while keeping-up the desire to achieve a high standard of work that showcased a unique talent in the field of UX designing and product branding. Rapidly assesses and prioritizes projects based on process flow, complexity, timelines, and working hours required. Proficient in using multiple design tools, operating systems, research, strategies, and programming languages.

Combines a client-focused work ethic with proactive problem-solving strengths. Enthusiastic team player with quick-study capabilities, appreciated by others for willingly stepping up to any challenge, handles crucial situations with stress tolerance while promoting collegiality through effective communication and presentation, reinforced by fluency in English and Russian (also Belarussian). Demonstrates the ability to clearly explain complex ideas and concepts, whether using innovative data visualizations to a non-technical audience or presenting recommendations to executive counterparts.

Sincerely yours,

Nastassiya Palikarpava

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palikarpava.com

RESEARCH	STRATEGY	DESIGN	TECHNOLOGIES
Usability testing	Personas	Design rapid prototyping	CSS
Ethnographic research	User journeys	User interface design	HTML5
User interviewing	Competitive landscape analysis	Deck design	React
Research synthesis	Key performance indicators	Responsive design	Bootstrap
Diary studies	Business plan alignment	iOS & Android	
User-centered design research	UX goals	Material design	
Qualitative feedback	Analyzing performance data	Site mapping	
Stakeholder interviews	Content strategy	User flows	
UX Audit	Product audit		

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EXPERTISE

User Information Design Strategy
Process & Resource Optimization
Ideation Techniques
Project Management
Design System Documentation
User Testing Protocols
Information Architecture

TOOLS

Figma, Sketch, Adobe Creative Suite
Axure, Principle, Framer
InVision, Origami Studio, Flinto
Balsamiq, MURAL, UXPressia

WORK ENVIRONMENT

Jira/Jira Light
Trello
Asana

METHODOLOGIES

Scrum
Kanban
Waterfall

EDUCATION

UCLA
2018-2020
User Experience

Interaction Design Foundation
2018-present
User Experience, Research & Management

Nielsen Norman Group, NN/g
2017
UX Certification, Interaction Design Speciality

California State University
2015-2016
UX and Customer Centered Design

ITMINE
2014-2015
Usability and UX Specialist

IT Academy
2014-2015
UI/UX Specialist

New York University
2009-2011
Master of Arts in Music Therapy

Hunter College
2006-2008
Bachelor of Arts in Psychology, Philosophy

WORK EXPERIENCE

EPAM SYSTEMS, INC

Senior UX Designer/ August 2020 - present

• Work closely with UX, Development, and Business Analysts to translate insights and business requirements into intuitive design solutions
• Design of a product or application with light oversight and conceptual direction from design leadership
• Establish design strategy, style, and user interface patterns, and produce high-quality design deliverables in the form of design comps, prototypes, storyboards, data visualizations, etc
• Participate in and contribute to stakeholder workshops and discovery activities
• Create and manage design systems and pattern libraries
• Conduct UX Audit evaluation reports, build strategy, design roadmaps tied to feature and functionality matrix, etc

SAFE PARKING LA AUTOMATION

UX Lead/ August 2018 - present
Product Owner/ June 2018 - present

• Performed Stakeholder Interviews and gathered business requirements
• Put together a team of professionals and facilitated product design ideation while maintaining alignment with our mission and objectives
• Incorporated quantitative and qualitative into solutions focused on improved performance
• Leading multiple innovation projects with hands-on user research & design
• Mentored and managed a team of UX designers.

VITU (MVSC)

UX Designer/ July 2015 - July 2019

• Designed the following product features: VITU Salvage, VITU Lookups Nationwide, ELT Solution California, Admin Add New Location.
• Conducted UX Audit and pioneered design pattern library for RMP School
• Conducted user testing and established user testing protocols for different products that are internally used by the company
• Performed ongoing reviews for UI Design Mobile/Web interfaces for the DRIVER app, Marketing, and Company Portfolio Websites.
• Delivered stand-alone products for V2Gov: EVA Timeline, History of Legislation & Regulations, 40 Women who Changed the Face of the Auto Industry
• Designed WordPress plugin, polling solution with first of it's kind real-time, geolocation polling results display, known as Public Opinion for V2Gov
• Developed full-cycle POC in react native FEES DUE DATE
• Designed full-cycle POC for the company Intranet
• Designed and implemented POC chatbots for multiple products
• Established industry-specific terminology database for CA, VA, IL, OR states.

Glen Cove Hospital

Creative Art Therapist/ June 2013 - July 2014

• Improve overall patient's satisfaction with Creative Art Therapy Program to 96 percent
• Determined Creative Art Therapy protocol based on the patient's interest
• Conducted CBT, Substance abuse, and Psychodynamic individual and group sessions
• Monitored patient's responses to creative art therapies
• Maintained patient progress documentations
• Coordinated with other health professionals to meet the patient's therapy goals
• Assisted in admission and discharge activities and provided staff training